



W5YR  
201 Humboldt St  
Rochester, NY 14610

National Media Research Inc  
815 Slaters Lane  
Alexandria, VA 22314

**Contract # 1450545**

Schedule Dates 11/01/16-11/07/16  
Advertiser National Republican Congressional Committee (13)  
Agency National Media Research Inc (10525)  
Product Political - Issues / Propositions (1068)  
Brand NRCC IE SKED 2 (568917)  
Salesperson Millennium - Washington D, Washington DC (1421)  
Sales Office Millennium - Washington DC  
Buyer Name MediaAssistant,  
Phone/Fax /  
CPE 155/915/8385  
Account Types National/Political  
Billing Type Standard  
Comments NRCC IE Sked 2  
NEW ORDER. THIS IS SKED 2, WILL HAVE DIFFERENT TRAFFIC. PLS CNF

Date Entered 10/19/16  
Last Modified 10/19/16  
Entered By Carrie Burdin  
CO-OP No  
Headline # ECR25333627  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$11,190.00  
Net Total \$63,410.00  
Sales Tax

Syracuse (W5YR)	Spots	Rate
By Broadcast Month		
Nov. 2016	88	\$74,600.00
<b>Grand Total:</b>	<b>88</b>	<b>\$74,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	11/01/16-11/01/16	1	:30	6A- 6:30A (EST)	1		X						1	\$850.00	\$850.00	Syracuse (W5YR)	MORN NWS NC9@6	10/19/16
2.0	Normal Line / News	11/02/16-11/02/16	1	:30	6A- 6:30A (EST)	1			X					1	\$850.00	\$850.00	Syracuse (W5YR)	MORN NWS NC9@6	10/19/16
3.0	Normal Line / News	11/03/16-11/03/16	1	:30	6A- 6:30A (EST)	1				X				1	\$850.00	\$850.00	Syracuse (W5YR)	MORN NWS NC9@6	10/19/16
4.0	Normal Line / News	11/04/16-11/04/16	1	:30	6A- 6:30A (EST)	1					X			1	\$850.00	\$850.00	Syracuse (W5YR)	MORN NWS NC9@6	10/19/16
5.0	Normal Line / News	11/07/16-11/07/16	1	:30	6A- 6:30A (EST)	1	X							1	\$850.00	\$850.00	Syracuse (W5YR)	MORN NWS NC9@6	10/19/16
6.0	Normal Line / News	11/01/16-11/01/16	1	:30	6:30A- 7A (EST)	1		X						1	\$850.00	\$850.00	Syracuse (W5YR)	MORN NWS@6:30	10/19/16
7.0	Normal Line / News	11/02/16-11/02/16	1	:30	6:30A- 7A (EST)	1			X					1	\$850.00	\$850.00	Syracuse (W5YR)	MORN NWS@6:30	10/19/16
8.0	Normal Line / News	11/03/16-11/03/16	1	:30	6:30A- 7A (EST)	1				X				1	\$850.00	\$850.00	Syracuse (W5YR)	MORN NWS@6:30	10/19/16
9.0	Normal Line / News	11/04/16-11/04/16	1	:30	6:30A- 7A (EST)	1					X			1	\$850.00	\$850.00	Syracuse (W5YR)	MORN NWS@6:30	10/19/16
10.0	Normal Line / News	11/07/16-11/07/16	1	:30	6:30A- 7A (EST)	1	X							1	\$850.00	\$850.00	Syracuse (W5YR)	MORN NWS@6:30	10/19/16
11.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	7A- 8A (EST)	2			X					2	\$790.00	\$1,580.00	Syracuse (W5YR)	GD MORN AMR-ABC	10/19/16
12.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	7A- 8A (EST)	2				X				2	\$790.00	\$1,580.00	Syracuse (W5YR)	GD MORN AMR-ABC	10/19/16
13.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	7A- 8A (EST)	2					X			2	\$790.00	\$1,580.00	Syracuse (W5YR)	GD MORN AMR-ABC	10/19/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



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Phone/Fax: MediaAssistant,  
CPE: 155/915/8385  
Account Types: National/Political  
Billing Type: Standard  
Comments: NRCC IE Sked 2  
NEW ORDER. THIS IS SKED 2. WILL HAVE DIFFERENT TRAFFIC. PLS CNF

Date Entered	10/19/16	Syracuse (WSYR)	Spots	Rate
Last Modified	10/19/16	By Broadcast Month	88	\$74,600.00
Entered By	Carrie Burdin	Nov. 2016	88	\$74,600.00
CO-OP	No	Grand Total:	88	\$74,600.00
Headline #	ECR25333627			
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$11,190.00			
Net Total	\$63,410.00			
Sales Tax				

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14.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	7A- 8A (EST)	2					X			2	\$790.00	\$1,580.00	Syracuse (WSYR)	GD MRN AMR-ABC	10/19/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7A- 8A (EST)	2	X							2	\$790.00	\$1,580.00	Syracuse (WSYR)	GD MRN AMR-ABC	10/19/16
16.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	8A- 9A (EST)	2		X						2	\$790.00	\$1,580.00	Syracuse (WSYR)	GD MRN AMR-ABC	10/19/16
17.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	8A- 9A (EST)	2			X					2	\$790.00	\$1,580.00	Syracuse (WSYR)	GD MRN AMR-ABC	10/19/16
18.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	8A- 9A (EST)	2				X				2	\$790.00	\$1,580.00	Syracuse (WSYR)	GD MRN AMR-ABC	10/19/16
19.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	8A- 9A (EST)	2					X			2	\$790.00	\$1,580.00	Syracuse (WSYR)	GD MRN AMR-ABC	10/19/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	8A- 9A (EST)	2	X							2	\$790.00	\$1,580.00	Syracuse (WSYR)	GD MRN AMR-ABC	10/19/16
21.0	Normal Line / News	11/05/16-11/05/16	1	:30	7A- 7:30A (EST)	1					X			1	\$300.00	\$300.00	Syracuse (WSYR)	NC9 MN NEWS SA	10/19/16
22.0	Normal Line / News	11/05/16-11/05/16	1	:30	7:30A- 8A (EST)	1					X			1	\$300.00	\$300.00	Syracuse (WSYR)	NC9 MN NEWS SA	10/19/16
23.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	8A- 9A (EST)	2						X		2	\$350.00	\$700.00	Syracuse (WSYR)	GD MRN-SAT-ABC	10/19/16
24.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	4:30A- 5A (EST)	1						X		1	\$100.00	\$100.00	Syracuse (WSYR)	MORN-NC9 4:30	10/19/16
25.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	4:30A- 5A (EST)	1	X							1	\$100.00	\$100.00	Syracuse (WSYR)	MORN-NC9 4:30	10/19/16
26.0	Normal Line / News	11/06/16-11/06/16	1	:30	7A- 7:30A (EST)	1						X		1	\$300.00	\$300.00	Syracuse (WSYR)	NC9 MN NEWS SU	10/19/16
27.0	Normal Line / News	11/06/16-11/06/16	1	:30	7:30A- 8A (EST)	1						X		1	\$300.00	\$300.00	Syracuse (WSYR)	NC9 MN NEWS SU	10/19/16

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**Entered By:** Carrie Burdin  
**CO-OP:** No  
**Headline #:** ECR25333627  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
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**Net Total:** \$63,410.00  
**Sales Tax:**

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<b>Grand Total:</b>	<b>88</b>	<b>\$74,600.00</b>

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28.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	8A- 9A (EST)	2						X		2	\$350.00	\$700.00	Syracuse (WSYR)	GMA SUNDAY	10/19/16
29.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	12:30P- 1P (EST)	2		X						2	\$250.00	\$500.00	Syracuse (WSYR)	MILLIONAIRE	10/19/16
30.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	12:30P- 1P (EST)	2			X					2	\$250.00	\$500.00	Syracuse (WSYR)	MILLIONAIRE	10/19/16
31.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	12:30P- 1P (EST)	2				X				2	\$250.00	\$500.00	Syracuse (WSYR)	MILLIONAIRE	10/19/16
32.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	12:30P- 1P (EST)	2					X			2	\$250.00	\$500.00	Syracuse (WSYR)	MILLIONAIRE	10/19/16
33.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	12:30P- 1P (EST)	2	X							2	\$250.00	\$500.00	Syracuse (WSYR)	MILLIONAIRE	10/19/16
34.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	1P- 2P (EST)	1		X						1	\$250.00	\$250.00	Syracuse (WSYR)	CHEW-ABC	10/19/16
35.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	1P- 2P (EST)	1			X					1	\$250.00	\$250.00	Syracuse (WSYR)	CHEW-ABC	10/19/16
36.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	1P- 2P (EST)	1				X				1	\$250.00	\$250.00	Syracuse (WSYR)	CHEW-ABC	10/19/16
37.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	1P- 2P (EST)	1					X			1	\$250.00	\$250.00	Syracuse (WSYR)	CHEW-ABC	10/19/16
38.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	1P- 2P (EST)	1	X							1	\$250.00	\$250.00	Syracuse (WSYR)	CHEW-ABC	10/19/16
39.0	Normal Line / News	11/01/16-11/01/16	1	:30	5:30P- 6P (EST)	2			X					2	\$1,100.00	\$2,200.00	Syracuse (WSYR)	NEWS CH9-5.30	10/19/16
40.0	Normal Line / News	11/02/16-11/02/16	1	:30	5:30P- 6P (EST)	2				X				2	\$1,100.00	\$2,200.00	Syracuse (WSYR)	NEWS CH9-5.30	10/19/16
41.0	Normal Line / News	11/03/16-11/03/16	1	:30	5:30P- 6P (EST)	2					X			2	\$1,100.00	\$2,200.00	Syracuse (WSYR)	NEWS CH9-5.30	10/19/16

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Syracuse (WYSR)		
By Broadcast Month	Spots	Rate
Nov. 2016	88	\$74,600.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / News	11/04/16-11/04/16	1	:30	5:30P- 6P (EST)	2					X			2	\$1,100.00	\$2,200.00	Syracuse (WYSR)	NEWS CH9-5:30	10/19/16
43.0	Normal Line / News	11/07/16-11/07/16	1	:30	5:30P- 6P (EST)	2	X							2	\$1,100.00	\$2,200.00	Syracuse (WYSR)	NEWS CH9-5:30	10/19/16
44.0	Normal Line / News	11/01/16-11/01/16	1	:30	6P- 6:30P (EST)	2		X						2	\$1,400.00	\$2,800.00	Syracuse (WYSR)	NEWS CH9-6:00	10/19/16
45.0	Normal Line / News	11/02/16-11/02/16	1	:30	6P- 6:30P (EST)	2			X					2	\$1,400.00	\$2,800.00	Syracuse (WYSR)	NEWS CH9-6:00	10/19/16
46.0	Normal Line / News	11/03/16-11/03/16	1	:30	6P- 6:30P (EST)	2				X				2	\$1,400.00	\$2,800.00	Syracuse (WYSR)	NEWS CH9-6:00	10/19/16
47.0	Normal Line / News	11/04/16-11/04/16	1	:30	6P- 6:30P (EST)	2					X			2	\$1,400.00	\$2,800.00	Syracuse (WYSR)	NEWS CH9-6:00	10/19/16
48.0	Normal Line / News	11/07/16-11/07/16	1	:30	6P- 6:30P (EST)	2	X							2	\$1,400.00	\$2,800.00	Syracuse (WYSR)	NEWS CH9-6:00	10/19/16
49.0	Normal Line / Prime	11/07/16-11/07/16	1	:30	8P- 10P (EST)	1		X						1	\$6,000.00	\$6,000.00	Syracuse (WYSR)	DANCING WITH STARS	10/19/16
50.0	Normal Line / Prime	11/02/16-11/02/16	1	:30	8P- 11P (EST)	1			X					1	\$6,000.00	\$6,000.00	Syracuse (WYSR)	CMA AWARDS	10/19/16
51.0	Normal Line / Prime	11/06/16-11/06/16	1	:30	7P- 8P (EST)	1				X				1	\$1,500.00	\$1,500.00	Syracuse (WYSR)	AMR-VIDEOS-ABC	10/19/16
52.0	Normal Line / News	11/06/16-11/06/16	1	:30	11P- 11:35P (EST)	1					X			1	\$1,100.00	\$1,100.00	Syracuse (WYSR)	AMR-VIDEOS-ABC	10/19/16
53.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	11:35P- 12:37A (EST)	1			X					1	\$350.00	\$350.00	Syracuse (WYSR)	NEWS CH9SU-11P	10/19/16
54.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	11:35P- 12:37A (EST)	1				X				1	\$350.00	\$350.00	Syracuse (WYSR)	NEWS CH9SU-11P	10/19/16
55.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	11:35P- 12:37A (EST)	1			X					1	\$350.00	\$350.00	Syracuse (WYSR)	NEWS CH9SU-11P	10/19/16

**CONFIRMATION CONTRACT**

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By Broadcast Month	Spots	Rate
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56.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	11:35P-12:37A (EST)	1				X				1	\$350.00	\$350.00	Syracuse (WSYR)	J KINMEL-ABC	10/19/16
57.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	11:35P-12:37A (EST)	1	X							1	\$350.00	\$350.00	Syracuse (WSYR)	J KINMEL-ABC	10/19/16
58.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	12P-3:30P (EST)	1					X			1	\$800.00	\$800.00	Syracuse (WSYR)	COLLEGE FOOTBALL	10/19/16
59.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	3:30P-7P (EST)	1					X			1	\$800.00	\$800.00	Syracuse (WSYR)	COLLEGE FOOTBALL	10/19/16
60.0	Normal Line / Prime	11/05/16-11/05/16	1	:30	8P-11:30P (EST)	1					X			1	\$1,300.00	\$1,300.00	Syracuse (WSYR)	COLLEGE FOOTBALL	10/19/16
61.0	Normal Line / Prime	11/02/16-11/02/16	5	:30	7:30P-8P (EST)	1			1					1	\$2,000.00	\$2,000.00	Syracuse (WSYR)		10/19/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, National Media Research, Planning, and Placement  
do hereby request station time concerning the following issue:

National Republican Congressional Committee- IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director  
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

